



AURELYN AI CLINICAL

— FOR LIFE SCIENCES —

FOUNDING PARTNER & SPONSORSHIP PROSPECTUS

Sponsor the future of AI-enabled clinical research

The first professional development ecosystem built exclusively to help life sciences teams adopt artificial intelligence — with compliance, quality, and patient safety at the core.

5,000+ professionals

40+ courses · 5 certifications

Global audience



ABOUT THE ACADEMY

Bridging AI innovation and clinical practice

Artificial Intelligence is rapidly transforming clinical research — yet most organizations struggle with implementation, governance, compliance, and workforce readiness. Aurelyn AI Clinical Academy closes that gap through industry-specific education built for the people who run trials: equipping professionals and organizations to responsibly leverage AI across the entire clinical development lifecycle.

- ✓ Compliance-ready training mapped to ICH E6(R3), FDA AI guidance, NIST AI RMF, and the EU AI Act.
- ✓ Role-based learning across the clinical trial lifecycle — from research sites to sponsors.
- ✓ An interactive eTMF Lab, community forum, and audit-ready certification.
- ✓ Practical governance frameworks that keep patient safety and data integrity first.

WHY SPONSOR

Be the Innovator

Align your brand with the future of AI-powered clinical research and workforce transformation.

Reach Decision-Makers

Connect with leaders across pharma, biotech, CROs, research sites, and academic medical centers.

Develop the Workforce

Help prepare the next generation of AI-enabled clinical research professionals.

Build Thought Leadership

Lead webinars, panels, and articles that shape responsible AI adoption across the industry.



LAUNCH-YEAR REACH

Your investment, amplified

5,000+
PROFESSIONALS

2,000+
LEARNERS

1,000+
COMMUNITY

25+
EVENTS

Global
4 CONTINENTS

WHO YOU REACH

Clinical Research Associates

Clinical Trial Managers

Project Managers

Clinical Operations Leaders

Site Managers

Regulatory Affairs

Data Managers

Medical Writers

Quality & Compliance

Biotech & Pharma Executives

AI Innovation Leaders

CURRICULUM REACH

AI Foundations

ML, generative AI, and LLMs for life sciences.

Governance & Compliance

FDA, EMA, MHRA, ICH E6(R3), EU AI Act, GCP, 21 CFR Part 11.

Clinical Development

Protocol design, feasibility, recruitment forecasting.

Clinical Operations

Site activation, startup, monitoring optimization.

Regulatory Affairs

Regulatory intelligence and submission support.

Data & Analytics

Data quality, signal detection, predictive analytics.

Emerging Technologies

AI agents, automation, Clinical Trial Operating Systems.

eTMF Intelligence

Document intelligence and audit-ready TMF practice.

Patient Engagement

AI-enhanced recruitment, retention, and advocacy.



SPONSORSHIP OPPORTUNITIES

Choose your partnership tier

Founding Partner

\$10,000+

LIFETIME RECOGNITION

Exclusive Founding Partner designation · Logo throughout platform · Sponsored webinar + speaking slot · Thought leadership article · Featured newsletter placement · Lifetime historical recognition · Early access to initiatives

Platinum

\$5,000

PREMIER SPONSOR

Prominent logo placement · Sponsored educational webinar · Featured sponsor profile · Newsletter recognition · Social media promotion · Community recognition

Gold

\$2,500

FEATURED SPONSOR

Logo on sponsor page · Webinar recognition · Newsletter inclusion · Social media promotion

Silver

\$1,000

SUPPORTING SPONSOR

Sponsor listing · Community recognition · Newsletter acknowledgement

Community

\$500

COMMUNITY SPONSOR

Sponsor listing · Community support recognition

Custom and multi-year founding packages available. All sponsorships are commercial arrangements — see Compliance & Disclosures.



BENEFIT COMPARISON

Tier benefits at a glance

Benefit	Founding	Platinum	Gold	Silver	Community
Sponsor listing & recognition	✓	✓	✓	✓	✓
Newsletter acknowledgement	✓	✓	✓	✓	—
Social media promotion	✓	✓	✓	—	—
Logo on sponsor page	✓	✓	✓	—	—
Webinar recognition	✓	✓	✓	—	—
Featured sponsor profile	✓	✓	—	—	—
Sponsored educational webinar	✓	✓	—	—	—
Platform-wide logo	✓	✓	—	—	—
Thought leadership article	✓	—	—	—	—
Speaking opportunity	✓	—	—	—	—
Lifetime Founding status	✓	—	—	—	—
Early access to initiatives	✓	—	—	—	—

BEYOND SPONSORSHIP

Co-Developed Content

Build courses, modules, and certifications together — credible, independent, audience-ready.

Webinar Series

Sponsor or co-host a multi-part educational series on AI in clinical development.

Research Initiatives

Partner on workforce studies and applied research advancing responsible AI adoption.

Founding Recognition

Lifetime acknowledgment, historical partner page placement, and launch-event recognition.



ABOUT THE FOUNDER



AURELYN AI CLINICAL
- FOR LIFE SCIENCES -

Sheilah Johnson-Rocha

FOUNDER & CEO · AURELYN AI CLINICAL

With more than 21 years of experience in clinical research, biotechnology, pharmaceutical development, oncology, cell and gene therapy, and rare disease research, Sheilah combines deep industry expertise with advanced AI knowledge – helping organizations navigate the future of AI-enabled clinical development.

MSc

MAPM

TESOL

AIEd

Clinical Research

Regulatory Affairs

Patient Engagement

HOW IT WORKS

01

Connect

Tell us about your goals. We share availability and answer questions.

02

Select a Tier

Choose a level or co-design a custom founding package.

03

Formalize

We execute a simple sponsorship agreement and align on deliverables.

04

Launch & Amplify

Your brand goes live across platform, webinars, newsletter, and social.



INTEGRITY BY DESIGN

Compliance & disclosures

Educational independence

Sponsors fund education but do not control academic content, assessments, or certification outcomes.

Transparency & transfers of value

Sponsorships are disclosed openly; partners remain responsible for their own reporting, including U.S. Open Payments (Sunshine Act).

No quid pro quo

Sponsorship confers no influence over prescribing, purchasing, clinical, or regulatory decisions, consistent with the U.S. Anti-Kickback Statute and global anti-bribery laws (FCPA, UK Bribery Act).

No implied endorsement

Recognition does not constitute endorsement of a sponsor's products by the Academy, or vice versa, unless agreed in writing.

Data privacy

Learner and community data are handled per applicable laws including GDPR and CCPA; sponsors do not receive personal data without lawful consent.

Promotional separation

Education is kept distinct from product promotion; promotional content is clearly identified and compliant.

Important notice. This prospectus is informational only and is not an offer of securities, an investment solicitation, tax advice, or legal advice. Sponsorship is a commercial marketing arrangement and is not represented as a tax-deductible charitable contribution; sponsors should consult their own tax and legal advisors regarding deductibility and reporting. Benefits, figures, audience projections, and availability are estimates that may change and are confirmed in a written sponsorship agreement. All partnerships are subject to the Academy's review and acceptance.

LET'S PARTNER

Start the conversation

Tell us about your goals and we'll tailor a sponsorship that delivers. Founding Partner positions are limited and carry lifetime recognition.

[Become a Founding Partner →](#)

FOUNDER & PARTNERSHIPS

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GENERAL SUPPORT

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PARTNERSHIPS DESK

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ACADEMY WEBSITE

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